

Poster Specifications

- Poster presenters must be present in person, for the entire duration of the poster presentation session they are assigned to.
- Posters must be in landscape (horizontal) format and should not exceed 4' (height) x 8' (width).
- We recommend keeping your poster size slightly smaller than the full board to allow for easy mounting and a clean visual border.
- Posters will be displayed on freestanding boards. Push pins will be provided.
- Posters will be assigned an individual number in the final program, and these numbers will be clearly posted on the corresponding boards.
- Additional setup details, including the time and location for installation, will be sent in advance of the event in Montréal.

<u>Tips for an Effective Poster Presentation</u>

- Keep your presentation short (aim for 2 min).
- Keep your poster design simple, clean and visually appealing.
- Use **graphics and figures** to convey key points—these should be clear, concise, and informative.
- Structure your poster with distinct sections (e.g., introduction, methods, results, conclusions).
- Use large fonts and minimize text to improve readability from a distance.
- Incorporate headings and white space to guide viewers through the content logically.
- Use color for emphasis, but keep it professional.
- You may optionally include a QR code that links to supplementary digital content.

If you need further assistance or have questions about formatting, please don't hesitate to reach out to us at info@sprweb.org. We look forward to your presentation in Montréal!