

SPR 2026

OCTOBER 14-17, 2026

Halifax Convention Centre
Halifax, Nova Scotia, Canada

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2026 Exhibitor & Sponsor Prospectus

Meeting Dates: October 14 - 17

Exhibit Dates: October 14 - 16

Location: Halifax Convention
Centre, Halifax, Nova Scotia,
Canada

Exhibit Hours *(Subject to Change)*

Wednesday, October 14
7:00 pm-9:00 pm

Thursday, October 15
10:00 am-8:00 pm

Friday, October 16
10:00 am-8:00 pm

Saturday, October 17
8:30 am-10:15 am

Installation of Exhibits
Wednesday, October 14 • 2:00pm-6:30pm

Dismantling of Exhibits
Saturday, October 17 • 10:15am-12:15pm

Audience

The Society for Psychophysiological Research is an international society with a worldwide membership. Its 1,000 members span disciplines such as psychology, neuroscience, medicine, biology, and engineering, and are united by an interest in the interrelationships between the physiological and psychological aspects of behavior. Our Annual Meeting typically draws 500-600 attendees and includes presentations of new theory and methods of research in a variety of formats, including invited addresses, symposia, paper sessions, and poster sessions.

Benefits of Exhibiting

Why should your company choose to exhibit at the SPR 66th Annual Meeting?

- Exposure to over 500+ professionals in fields related to neuroscience and psychology. Place your company name in front of this specialty audience of buyers!
- Each exhibiting company's promotional listing will be included free of charge on SPR's website. This will include a listing of your company website if that information is provided in the contract application.
- Poster sessions and breaks will be held adjacent to the exhibit area, providing your company with uninterrupted time to visit with attendees.
- The economical and effective atmosphere of a trade show allows you to make many more contacts than personal sales calls.

Annual Meeting Attendance

2025	542	Montréal, Québec
2024	650	Prague, Czech Republic
2023	505	New Orleans, Louisiana
2022	490	Vancouver, BC
2021	465	Virtual
2020	372	Virtual
2019	594	Washington, DC
2018	593	Québec City, Québec
2017	733	Vienna, Austria
2016	487	Minneapolis, Minnesota
2015	590	Seattle, Washington
2014	523	Atlanta, Georgia
2013	776	Florence, Italy

Exhibit Rates

8' x 10' Exhibit Space: \$2,000

The exhibit space will consist of one 6' x 30" skirted table, two chairs, and a wastebasket. Any additional services or equipment will need to be ordered and paid for by the exhibiting company.

Contact

For further information, please contact:

Therese Clemens, CAE

Executive Director

Email: therese@sprweb.org

Website: sprweb.org

Exhibit Guidelines

Contract for Space

This application for exhibit space and payment of the rental charges constitute a contract for the right to use the space. Applications must be accompanied by the full booth rental fee. No refund for space rental will be made after September 11, 2026, unless the space can be resold.

These guidelines have been formulated in the best interest of all concerned and become a part of the contract between the exhibitor and association. All matters and questions not covered by these regulations are subject to decision by show management.

Exhibitors submitting a contract agree to the guidelines and regulations set forth in this agreement, the rules and regulations of the facility, and all applicable federal, state, provincial, and local laws and ordinances.

Non-Compete with Program

Exhibitors are prohibited from planning events or programming that compete with SPR Annual Meeting programming.

Booth Configuration and Location

All exhibits must be arranged so as to not obstruct the general view or hide the exhibits of other companies. Exhibit components are limited to a height of eight (8) feet. No exhibit or advertising information will be allowed to extend beyond the space allotted to the exhibiting company.

Show management reserves the right to alter the location of exhibits or booths shown on the floor plan as it deems advisable. However, no change of location will be made without full discussion with the exhibitor affected by such change.

Installation and Dismantle

Exhibitors must work within the times allocated for installation and dismantle. The exposition officially closes at 8:00 pm on Friday, October 16, 2026. No packing of equipment or literature or dismantling of exhibits or displays is permitted prior to the exhibit closing time.

Personnel

Each exhibiting company is entitled to four exhibitor registrations per booth space reserved. Use of these registrations is restricted to booth personnel only. All personnel in the booth area must display the proper name badges throughout move-in, show hours, and move-out.

Exhibitors agree to interact respectfully and thoughtfully with all registrants in the exhibit area, educational sessions, and networking situations and respect the rights of other exhibitors to conduct business without interference or improper interventions.

Unclaimed Space

Any space unclaimed by 7:00 pm on Wednesday, October 14, 2026, will be subject to reassignment. Show management will not be liable for any incurred expenses. If equipment has been shipped and is located in the assigned area, show management may order the exhibit to be set up and the exhibitor will be billed for those charges.

Union Labor

Exhibitors are required to observe all union contracts in effect among show management, official contractors, facilities, and various labor organizations represented. Any labor required for installation or dismantle, decoration, or use of equipment must be ordered through the official service contractor.

Mailing List

The association does not provide, rent, or sell its membership mailing list due to privacy concerns.

Noise Level

Any demonstrations or presentations must be conducted at a low volume so as to not disturb other exhibiting companies.

Logos

The association logo may not be used in any printed materials distributed by the exhibiting company.

Restrictions

Show management reserves the right to restrict exhibits that because of noise, methods of operation, or for any reason become objectionable and also to prohibit or evict without refund any exhibit or person that in the opinion of the management may detract from the general character of the exposition or who interferes in any way with another exhibiting organization, their exhibit staff, or meeting attendees. No undignified manner of attracting attention will be permitted.

No display material exposing an unfinished surface to neighboring exhibitors or an aisle will be permitted.

The association reserves the right to prohibit exhibition or advertisement of any product it deems unsuitable for the exposition.

Service Contractor

Complete information, instructions, and schedules regarding shipping, drayage, labor, electrical, furniture, carpet, etc., will be included in the exhibitor service kit to be provided by email four to six weeks prior to the meeting dates. All outside contractors must comply with the exhibition rules and provide a certificate of insurance for liability to show management 30 days in advance of move-in.

All exhibitor shipments are to be directed through the service contractor. The hotel does not provide any storage spaces for exhibitor freight. Crates or boxes will be stored by the service contractor.

Insurance

Each exhibiting company is to carry its own insurance. Neither the association nor facility can or will be responsible for damage to, loss, or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors, or guests. Show management may ask for certificates of insurance.

Fire Regulations

All materials used in the exhibit booths must be made of flame-proof materials and conform to all the fire department regulations.

Facilities

Exhibitors shall not damage or deface walls, doors, floors, or columns of the facility, exhibit area or the equipment/furnishing in the surrounding space. The exhibitor will be held liable for any such damage caused.

All space occupied by an exhibitor must be returned in the same condition as it was at the commencement of the occupation.

Use of Exhibit Space

No exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the consent of show management. No exhibitor is permitted to show goods other than those manufactured or handled by him/her in the regular course of business. No firm or organization not assigned space in the exhibit hall will be permitted to solicit business in any manner within the exhibit area.

Cancellation of Exposition

Cancellations received before September 11, 2026, will be charged a \$150 USD administrative fee. Cancellations after September 11, 2026, will not receive a refund unless the booth space is resold.

In case the premises of the exposition are damaged or destroyed, or if access to the venue is prevented by reason of acts of God, emergencies declared by any government agency, or for any other reason, this contract may be terminated. In the event of such termination, the exhibitor waives any and all damages and claims for damages. Booth rental fees will be refunded minus any charges incurred on behalf of the exhibiting company.

Sponsorship Opportunities

SPR is offering exclusive opportunities listed below. These high-visibility options allow your organization to stand out and align your brand with key moments throughout the conference.

WI-FI ~ \$10,000

Keep attendees connected and highlight your brand throughout the event. As the exclusive Wi-Fi sponsor, your logo or company name will be featured on all Wi-Fi instructions and the network login page, giving you maximum visibility.

Lanyards ~ \$3,000

The Lanyard Sponsorship provides continuous brand exposure throughout the event. As every attendee wears their name badge, your logo is prominently displayed and seen during sessions, networking, and social activities.

Coffee Break ~ \$2,000 each

Put your brand front and center by sponsoring a conference coffee break. Attendees will enjoy complimentary beverages courtesy of your organization, highlighted with branded signage and on-site recognition.

Poster Reception Buffet Sponsorship ~ \$2,000 each

This premier sponsorship offers maximum visibility and a memorable brand presence during one of the most highly attended and events of the program. Branded signage on the buffet tables, as well as on the beverage service bar will be displayed.

Closing Reception Sponsorship ~ \$2,000

Close out the meeting on a high note as the exclusive sponsor of the final Annual Celebration with music, dancing, and great refreshments. This premier sponsorship offers maximum visibility and a memorable brand presence during one of the most highly attended and anticipated social events of the program. Sponsorship benefits include:

- ❖ Sponsor acknowledgment from the stage during the live blues band performance
- ❖ Branded cocktail created in partnership with the sponsor and featured during the event
- ❖ Custom branded cocktail napkins
- ❖ Logo recognition on event signage and applicable meeting materials

Custom Sponsorship

Don't see anything here that is exactly what you are looking for? Let us work with you to customize a sponsorship tailored to meet your needs and marketing objectives.

Eligibility

Sponsorship opportunities are open to program members of the [Society of Psychophysiological Research](#) (SPR) and organizations and/or individuals who support and share similar [missions and visions](#) as SPR.

Payment

To secure a sponsorship opportunity, please email info@sprweb.org. Our team will follow up with details and next steps to begin fulfillment of your sponsorship.

Policies

All secured sponsorships will be reviewed and approved by the SPR. SPR reserves the right to deny any application for sponsorship for any reason.

Cancellation: To cancel a sponsorship and receive a refund, a written request must be received to the SPR National office (info@sprweb.org) by September 11, 2026. Cancellation requests received by this date will receive a refund less a \$150.00 processing fee. All requests received after September 11, 2026 will forfeit 100% of monies paid.

Contact Information

For any questions, please contact Therese Clemens, Executive Director, SPR, at therese@sprweb.org or (703) 718-6026/877.