



Poster Specifications

- Poster presenters must be present in person, for the entire duration of the poster presentation session they are assigned to.
- Poster Size Requirements
 - **ORIENTATION:** Landscape / Horizontal
 - **MAXIMUM SIZE:**
8 feet wide × 4 feet high; 244 cm wide × 122 cm high
 - **Note that we recommend using a smaller standard poster size, e.g., 3'x4' or 3'x5' as is typical at many conferences, but provide maximum dimensions for your information and you are welcome to format the poster in any way that fits in the allotted space.**
- Posters will be displayed on freestanding boards. **Push pins will be provided.**
- Posters will be assigned an individual number in the final program, and these numbers will be clearly posted on the corresponding boards.
- Additional setup details, including the time and location for installation, will be sent in advance of the event in Halifax.

Tips for an Effective Poster Presentation

- Keep your presentation short (**aim for 2 min**).
- Keep your poster design **simple, clean and visually appealing**.
- Use **graphics and figures** to convey key points—these should be clear, concise, and informative.
- Structure your poster with distinct sections (e.g., introduction, methods, results, conclusions).
- **Use large fonts and minimize text** to improve readability from a distance.
- Incorporate headings and white space to guide viewers through the content logically.
- Use color for emphasis, but keep it professional.
- You may optionally include a QR code that links to supplementary digital content.

If you need further assistance or have questions about formatting, please don't hesitate to reach out to us at info@sprweb.org. We look forward to your presentation in Halifax!